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ZYRION DELIVERS AFFORDABLE BUSINESS SERVICE MONITORING & MANAGEMENT TO THE MID-MARKET

Unique Business Service Container Approach Allows Mid-Level Enterprises to Monitor and Manage Their Increasingly Complex Business Services and Processes

SUNNYVALE, Calif., November 10, 2008 – Zyrion Inc., a provider of BSM & IT infrastructure monitoring software for mid-market enterprises, today announced its strategy to fill the critical gap in business service management (BSM) for mid-market enterprises with targeted solutions that provide affordable, easy-to-use and full-featured BSM capabilities. Mid-size companies struggling with limited IT budgets and personnel to manage increasingly complex business services can now leverage Zyrion Traverse™, and its unique Business Container and Service Level Agreement (SLA) Manager technologies, to gain end-to-end correlated monitoring capabilities. In a separate announcement today, the company unveiled the Zyrion Traverse software product. For more information, see release entitled, “*Zyrion Introduces Affordable Business Service Monitoring to the Mid-Market with New Traverse Solution.*”

“The BSM market has been missing a critical link in serving the needs of mid-market enterprises,” said Vikas Aggarwal, founder and chief executive officer of Zyrion, Inc. “Zyrion’s vision is to provide affordable, full-featured and easy-to-use business service management to this growing mid-market segment. Our unique Business Service Container technology empowers business process owners with a flexible, business-oriented view of the IT network, providing full, real-time visibility into the health of their IT services and the impact of the individual components on these services.”

The pervasiveness and evolution of IT, even in the mid-market, has increased the dependency of common business processes on IT services. Distributed applications, heterogeneous network environments and stringent SLAs all present challenges that consume resources and budgets. To address the growing complexity of their IT-enabled business services, mid-market companies are often left to decide between two extremes—expensive point products and “stripped down” systems that lack functionality, versus

expensive, legacy enterprise solutions that require significant ongoing administrative support resulting in high TCO. Zyrion's mission is to unravel the complexity of managing the IT infrastructure by offering a BSM solution that is robust, easy-to-use and affordable for the mid-market enterprise segment.

"The mid market requires the same robust Business Service Monitoring capabilities as the Fortune 500 but at an affordable TCO," said Paul Burns senior analyst for Enterprise Management Associates. "Zyrion brings to market a strong set of BSM features, built on top of a comprehensive underlying network and server management platform. The combination of innovative Business Container and Service Level Management technologies, ease-of-use and affordability provides an offering that is designed to succeed in the mid-market".

Zyrion Traverse's unique object-oriented "container" technology links applications and the underlying infrastructure to IT services and provides end-to-end correlated monitoring capabilities of the applications, servers, storage and networks. The Business Service Containers enable the grouping of an organization's IT infrastructure to create logical, business oriented views of the network. This flexible approach allows different departments and users to easily create views of the IT infrastructure that align with their roles within the organization. Other key features of the Zyrion Traverse solution include a real-time SLA dashboard, proactive capacity planning and trend analysis, multi-tenant usability, and support for very large distributed datacenters.

The founders of Zyrion have a legacy in the infrastructure management space, having created one of the first open source network management products on the Internet, and the first integrated fault and performance management product for mid-market enterprises. Founder and chief executive officer Vikas Aggarwal, was also the founder of Fidelia Technology (acquired by Network General) and Vice President of Product Management at Network General (acquired by NetScout) prior to founding Zyrion.

About Zyrion, Inc.

Zyrion is a provider of BSM & IT infrastructure monitoring software for mid-market enterprises. The company's business service container technology allows mid-level enterprises to more easily and effectively manage IT-enabled business processes and services. Zyrion's flagship Traverse solution provides correlated, end-to-end monitoring capabilities that link underlying applications and the IT infrastructure to business services. Pricing for Traverse starts at \$50,000 with an average price of \$90,000. Zyrion has its corporate offices in Sunnyvale, California. For more information, go to www.zyrion.com or call +1-877-7-ZYRION

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