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**ZYRION NAMED TO NETWORK WORLD'S TOP 10 IT MANAGEMENT
START-UPS TO WATCH**

*Company Added to Annual List for its Innovative Business Service Management Solution
for Mid-Market Enterprises*

SUNNYVALE, Calif., November 5, 2008 – Zyrion Inc., a provider of BSM & IT infrastructure monitoring software for mid-market enterprises, today announced that the company has been named to Network World's Top 10 IT Management Start-Ups to Watch based on its flagship Traverse solution. Zyrion's Traverse provides mid-market enterprises with correlated, end-to-end monitoring capabilities that link underlying applications and the IT infrastructure to business services. Compiled by Network World editors, the annual list focuses on 10 start-ups whose technologies hold the promise to improve enterprise IT management.

"We are pleased to be selected as a top IT Management Start-Up to Watch by Network World," said Vikas Aggarwal, founder and chief executive officer of Zyrion, Inc. "Being selected recognizes our market leading innovation in the BSM space and validates our commitment to providing an affordable, full-featured and easy-to-use business service management solution to mid-market enterprises."

Jasmine Noel, principal analyst at Ptak, Noel & Associates added, "Zyrion Traverse has one of the cleanest and smoothest BSM implementations that we have seen in the mid-market space. Traverse's integrated Business Container technology and event management dashboard enables quick identification of impacted IT and business services."

The issue of Network World featuring the Top 10 IT Management Start-Ups to Watch hit newsstands on Monday, November 3. It is available online at <http://www.networkworld.com/news/2008/110308-mgmt-cos.html?page=1>

About Network World

Network World, Inc., the Leader in Network Knowledge, empowers network IT

executives through education, information and community. Network World, an IDG company, is the leading provider of news, analysis, reviews, events and education on information technology. Network World publishes the leading newsweekly, Network World, hosts the most active online communities (www.networkworld.com, www.javaworld.com, www.linuxworld.com, and www.demo.com), and produces educational seminars and events worldwide. Network World's portfolio of strategic marketing programs provides marketing and agency professionals with the tools to generate high-quality leads, optimize marketing campaigns, and create new revenue opportunities. Additionally, Network World is the event organizer of DEMO and Demo Fall, the leading events for new technology innovation.

About Zyrion, Inc.

Zyrion is a provider of BSM & IT infrastructure monitoring software for mid-market enterprises. The company's business service container technology allows mid-level enterprises to more easily and effectively manage IT-enabled business processes and services. Zyrion's flagship Traverse solution provides correlated, end-to-end monitoring capabilities that link underlying applications and the IT infrastructure to business services. Zyrion has its corporate offices in Sunnyvale, California. For more information, go to www.zyrion.com or call +1-877-7-ZYRION

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